

EARNINGS CLAIM STATEMENT REQUIRED BY LAW

This statement is provided in accordance with the Federal Trade Commission's Business Opportunity Rule (16 CFR Part 437).

1. Name of the person making the claim:

[Insert full name of individual or company representative making the claim]

2. Date of the earnings claim statement:

[Insert date]

3. Specific earnings claim being made:

[Clearly describe the claim, e.g., "Our top sellers earn \$10,000 per month."]

4. Time period during which the claimed earnings were achieved:

Start Date: [Insert start date]

End Date: [Insert end date]

5. Number and percentage of purchasers who achieved at least the stated level of earnings during the stated period:

[Insert specific data, e.g., "15 out of 200 purchasers (7.5%) earned at least \$2,000 in the first 60 days."]

6. Characteristics of those who achieved the claimed results that may differ from you:

[Insert relevant qualifiers, e.g., "Those who earned at least \$2,000 lived in large metropolitan areas and had prior experience in digital marketing."]

7. Statement of Availability of Substantiation:

Written substantiation for the earnings claim described above is available upon request. This documentation includes financial records, income reports, and purchaser performance data that verify the accuracy of the earnings claim. The substantiation also includes the methodology used to calculate averages and percentages, as well as any qualifications or assumptions made. You may request this substantiation by contacting

[Insert Name] at [Insert Email/Phone Number].

8. Language consistency statement (if applicable):

[Include a note that this disclosure is in the same language as the marketing and sales communications.]